

CLiC

Colorado Library Consortium

THIS IS A CLiC PRESENTATION



Great Picks with Pika

Using Pika for Readers' Advisory in Your
Library and Beyond

Ashley Sneesby-Stippich, 2017 Marmot Users Group Meeting

Readers' advisory -- going beyond a reference interview



So, what goes into “good” readers’ advisory?





HEY, LIBRRIANS! I CAN HELP!

- Filters
- Coded MARC data
- Embedded Carousels
- NoveList Data
- Lists
- Browse Categories
- Widgets



I brought you something...
it's search results!

Use Pika for searching when
working with patrons!

- Easy to find items in your library first
- Good opportunity to familiarize yourself with what patrons see AND teach patrons how to use the catalog
- Facets are powerful and useful



WHAT SHOULD I
READ NEXT?

**Or watch – or listen
to -- or research!?**

[Mesa County Catalog](#)

Lists rule!

- Searchable
- Shareable
- Flexible
- Can be created by any staff member, even if you don't have Pika admin privileges.



POPULAR GAMES



Widgets – pushing content right on your webpage!



**Pika makes it easy
to share!**



Pika supplements what you're already doing!

- Use Pika for searching
- Dive in easily with embedded data
- Make and use lists
- Push content with browse categories and widgets
- Share on social media easily from Pika



Questions?

asneesbystippich@clicweb.org



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