

E-Content Committee Meeting

12/11/2018

Attendees

Elizabeth vonTauffkirchen, Pine River, Chair
John Major & Alysa Selby, Bud Werner/Steamboat Springs
Kimberly Grindrod, Jan Quick & Sarah Simon, Buena Vista
Yuliya Lef, Colorado Mountain College
Karin Martin, Englewood Public
Heidi McNinch, Grand County
Janice Fox, Holly Henning & Brena Smith, Lake County
Julie Wilson, Rampart Library District
Tiffanie Wick, Western State Colorado University
Alison Farnham, Wilkinson/Telluride
Chris Froese, Marmot
Tammy Poquette, Marmot
Ashley Sneesby, Marmot

Discuss keeping Blackstone Audio for 2019

- [Blackstone Audio spreadsheet](#)
- The cost per year is \$2250 for 25 titles
- If that amount is divided between all the 28 eligible Marmot libraries, the cost per library is \$80.36 a year.
 - Fort Lewis is not eligible
 - The 28 libraries would include Bemis when they are ready.
- It was agreed that any items that circulated fewer than 40 times should be replaced.
 - There may also be a few titles that will no longer be available to purchase, so they will be replaced as well
 - Liz agreed to work with a subcommittee to review replacement titles for the lower circulating titles from this collection.
 - Contact Tammy or Liz if you want to help choose replacement titles.
- Unless people disagree, we will keep the Blackstone Audio collection with a cost for each library of \$80.36 annually.

Reopening the discussion on Recommend to Library (RTL)

- Past meeting discussion on RTL from [03/08/2016](#)
- Here is how [patron requests](#) are currently handled for new OverDrive titles
- Liz received an email from a Marmot library staff member whose patron asked about the Request To Library (RTL) feature available in OverDrive
 - The staff member wondered if we would be willing to adopt it.
 - The RTL is free from OverDrive.
 - Liz is in favor of this product because currently her patrons will fill out the [Marmot purchase request form](#) that includes titles that OverDrive does not own, or do not exist.
 - The RTL would require the title to exist in order for the patron to request it.
- Alysa and Joyce had strongly cautioned the group last time this topic was discussed not to enable RTL, because it requires staff to be at the ready to purchase those requests.
- Alysa mentioned that from experience patrons would probably request quite a bit.
- Alysa wondered if the titles that show up in the OverDrive collection would be a Back Collection, or not include the most newly published titles.
 - Alysa mentioned that it is cheaper for them to use Hoopla.
 - If one or two patrons want an OverDrive title it may cost \$45 to \$65.
 - With Hoopla it will only cost \$2.50 for each circulation.
 - It is more cost effective for Bud Werner to use Hoopla for their Back Collection opposed to utilizing OverDrive for a Back Collection.
- Liz was unaware the RTL would show her patrons a lot more titles, and does not have a big budget to place big orders.
- The group decided to stay with the [OverDrive Purchase Request](#) form, and not to turn on RTL.
- Liz suggested that we table this feature until a time when libraries have more money to spend on titles.

Discussion on whether the group will all be switching to Advantage Plus in January

- [Advantage Plus spreadsheet](#) (Everyone can edit this spreadsheet to update their information)
- **Reminder: OverDrive Advantage Plus webinar is on January 8th**
- If there are libraries who do not decide to open Advantage accounts, and turn on Advantage Plus to share their collection, Marmot will need to come up with a model that accommodates them that essentially maintains the current cost structure.
- OverDrive will waive the \$250 that is normally charged to purchase titles when an Advantage account is created
- We would still need to discuss how titles with holds would be purchased for the shared collection, when most of the libraries will be switching to Advantage Plus.
- Alysa mentioned that she would reach out to Steamboat Spring schools to ask if they would like her to be their OverDrive representative and manage their holds.
 - Alysa suggested that maybe some of the large public libraries could also make this offer to some of their local schools.
 - One exception would be Mesa County schools which is too big to consider having someone offer to manage their holds
 - Alysa suggested that Tammy and Adam could reach out to the libraries who have not responded about their plans.
 - Any library who does not participate in Advantage Plus will have holds on items that may never be filled.
 - Liz offered to help another library handle their holds, if they wanted to give her the money.
 - Liz would run the lists, and place the orders to fill the holds.
- **Action Item:** Tammy and Adam will contact the libraries that have not switch to Advantage to have individual conversations with those libraries about how Marmot can help them best manage their OverDrive needs.

OverDrive Suggested Purchasing (End-of-year purchasing to bring down holds) - Tammy

- A report is run to compare how much money a library as spent compared to how many money they pledge to spend
 - This also includes the money you already paid to Marmot to buy down the holds
- A report is run to get a list of all the items that have lots of holds
- A file is sent to the libraries who still have money to spend, and they are asked to purchase the items to bring down the holds list.
- This process was a great success last year with the group spending of 98% of the total money everyone pledged to spend.
- Tammy will offer to put the titles in a cart for you, so all you have to do is purchase the cart
- Tammy will start creating the lists and sending them out to libraries who still need to spend money

Next meeting is on 01/08/20108 at 1 p.m.

Agenda: OverDrive Advantage Plus Webinar