

## E-Content Committee Meeting

11/08/2016

### Attendees

Shelley Walchak, Pine River, Chair  
John Major & Alysa Selby, Bud Werner/Steamboat Springs  
Yuliya Lef, Colorado Mountain College  
Diane Levin, Eagle Valley  
Karin Martin & Anna Menza, Englewood Public  
Amy Shipley, Garfield County  
Heidi McNinch, Grand County  
Sonda Donovan & Nancy Trimm, Gunnison County  
Sharlene Harvey & Jennifer Murrell, Mesa County  
Elizabeth Von Tauffkirchen, Pine River  
Nathalie Crick & Genevieve Smith, Pitkin County  
Julie Wilson, Rampart Library District  
Jo Norris, Vail Public Library  
Tiffanie Wick, Western State Colorado University  
Pascal Brammeier, Marmot  
Tammy Poquette, Marmot  
Jimmy Thomas, Marmot  
Jennifer Reynard & Andy Bucher, OverDrive  
David Adimora, PressReader For Libraries

### OverDrive - Support and Marketing Materials - Andy Bucher

#### [Recording](#)

The OverDrive Resource Center (<http://resources.overdrive.com/>)

Where to find Marketing & Outreach materials (<http://resources.overdrive.com/library/marketing-outreach/>)

Options to view past recorded webinars, as well as contact our Training team directly for individualized training (<http://resources.overdrive.com/library/staff-training/>)

The Marmot OverDrive [support documentation](#) page is also available. It contains links that Andy talked about during the meeting. This information is currently on the Marmot wiki site. It will be moved to the Marmot website in the near future. Members will be notified when the information has been moved.

### OverDrive - Partner Analysis Review (PAR) - Jennifer Reynard

#### [Recording](#)

Based on the PAR Jennifer recommends the following curated collections. OverDrive can create additional monthly featured collections for you and/or publish them. Please let Jennifer know if this is something you would like to schedule.

- Biography & Autobiography
  - <https://marketplace.overdrive.com/Marketplace/Curate/DraftCollections/Details/113542>
- History <https://marketplace.overdrive.com/Marketplace/Curate/DraftCollections/Details/113548>
- Young Adult Literature
  - <https://marketplace.overdrive.com/Marketplace/Curate/DraftCollections/Details/113554>

## **PressReader Demo - David Adimora**

### [Recording](#)

PressReader has current news publications from around the world. It delivers an endless stream of top news stories to read, discuss and share. Get full issues of thousands of top newspapers and magazines just as they appear in print.

Q: Is the branding by library or by the consortium?

A: You can get individual library branding, or branding for the consortium. It is fully customizable.

Q: What was the message about 22 hour and 58 minutes of complimentary access when you logged on?

A: When a library gets setup, they can provide access to their patrons to connect to Wi-Fi. If patrons do not have a card for your library, they can be gifted access to the publication. The access will only last for about 24 hours, or whatever access the library sets. If you have a library card, a patron can access the publications from anywhere in the world.

Q: Why do you need a Wi-Fi hotspot?

A: If you buy PressReader as a consortium, it would be based on population served. Each library would have a different population served. The library would have their own specific IP range.

Q: If we purchase PressReader, do we get ALL titles with the subscription?

A: Yes, you get all the titles.

Q: Do you allow libraries to use a proxy server for access?

A: Yes, they allow libraries to use a proxy server.

Q: Do you offer an API to feature titles in our catalog?

A: Yes, they offer a customized API.

**Next meeting is on January 10<sup>th</sup> at 1 p.m.**