

E-Content Committee Meeting

08/11/2020

Attendees

Elizabeth vonTauffkirchen, Pine River Library, Chair
Susan Kiley, Basalt Regional Library
Haley Baker, Bemis Public Library
John Major & Alysa Selby, Bud Werner
Cecilia LaFrance & Sarah Simon, Buena Vista
Diane Levin, Eagle Valley
Karin Martin, Englewood Public
Tallie Gray, Grand County
Brena Smith, Lake County

Betsey Dick, Jennifer Murrell, Mesa County
Amy Dickinson, Montrose Regional Library District
Genevieve Smith, Pitkin County
Rebecca Kane, Summit County
Jo Norris, Vail Public Library
Adam Murray, Marmot
Tammy Poquette, Marmot
Ashley Sneesby, Marmot
Talon Treb, Creativebug

Creativebug Pricing and Demo (Talon Treb, Creativebug)

- [Demo Recording](#)
 - Pricing is net 90 and based on serviceable population and not cardholders
 - The pricing is based on each individual library, so not all the libraries need to join to get the pricing.
- Q: Do we know how long we are locked into the price on the spreadsheet?
- A: The price is evaluated at the end of each month. The current pricing offer is good until the end of August 2020. If you decided to sign a contract at a certain price it would be good for 12 months. September 2020 would be free with the 12 months starting on October 1, 2020.
- Q: Is there Joann content anywhere on Creativebug?
- A: No. All Joann content has been removed and is no longer visible to you or your patrons.
- Q: How often is content added and removed?
- A: They add new classes every Wednesday. Normally, they add a minimum of 35 pieces of new content a month. However, the studio in San Francisco and is in complete lockdown, and are only working on editing videos taped earlier. No content has been removed, and there are no plans to remove any content.
- Q: What makes Creative different than other resources?
- A: Public performance rights, quality dedicated content, completely ad-free.
- Q: Do you have to authenticate using pins?
- A: It is not a requirement to use pins. You can use a patron's barcode or IP address. They can create how difficult you want the authentication piece to be for users.
- Q: When a patron downloads something from Creativebug, does it expire?
- A: No. Content that is downloaded does not expire.
- Q: Has Marmot created a sideload for Creativebug for Pika?
- A: Yes, here is an example of a [Creativebug sideload](#) from Grand County.
- Q: Is patron data provided, specifically the number of patrons using the service and numbers of users from year to year?
- A: Patron data is available in the reports. There is unlimited usage as well as simultaneous usage.

Kanopy Update (Adam & Tammy)

- Pricing (see email for pricing sheet)
 - The current Kanopy subscribers state the group pricing is more than what they are paying as a single site library.

- The group wondered if the higher price would mean unlimited access. Haley stated that it does not mean unlimited access, it just means that if the group goes over the budgeted amount they do not lose access to content. There would still be a credit limit per month.
- Adam asked the Kanopy subscribers to add their current cost and checkouts to the spreadsheet.
- **Action Item:** Tammy will find out what the checkout limit would be per month. She will also find out why libraries are paying so much more with the consortium deal compared to individual deals.
- Given a contact person from another consortium
 - Questions the group would like to ask
 - That consortium is not using the capped model
 - No questions were discussed during this meeting
- Bemis is using the capped model (Haley)
 - Bemis likes the capped program because they do not lose access if they go over their budgeted amount for the year.

Other Topics (Tammy)

- Hoopla discussion for September Meeting
 - James from Hoopla will be joining us to discuss the benefits of a consortium deal
- Adam shared that a private equity firm purchased Ancestry.com. He shared a [link](#) to the article.

Next meeting is on September 8 at 1 p.m.