

E-Content Committee Meeting

07/14/2020

Attendees

Elizabeth vonTauffkirchen, Pine River Library, Chair
Maura Masters, Basalt Regional Library
Haley Baker, Bemis Public Library
John Major & Alysa Selby, Bud Werner
Cecilia LaFrance & Sarah Simon, Buena Vista
Lisa Hughes, Colorado Mesa University
Chris Cook & Yuliya Lef, Colorado Mountain College

Leah Morris, Delta County Libraries
Diane Levin, Eagle Valley
Darla Baumli, Garfield County
Brena Smith, Lake County
Betsey Dick, Di Herald & Jennifer Murrell, Mesa County
Amy Dickinson, Montrose Library District
Genevieve Smith, Pitkin County
Rebecca Kane, Summit County
Jo Norris, Vail Public Library

Alison Farnham, Wilkinson/Telluride
Pascal Brammeier, Marmot
Adam Murray, Marmot
Tammy Poquette, Marmot
Ashley Sneesby, Marmot
Abbey Patton, OverDrive
Laura Swanson, Kanopy
Shannon Spurlock, Kanopy

OverDrive and RBdigital Transition (Abbey Patton, OverDrive)

- OverDrive announced that they are acquiring RBdigital which is the digital lending version of Recorded Books.
- The current plan as it stands right now is to work first on transferring all of the audiobooks and eBook content from the RB platform over to your OverDrive platform.
- OverDrive is aiming for a six-week window for this content transfer maybe in late August, but this schedule is still to be determined.
- Libraries will receive a two-week notice before their content transfer to let people know their scheduled date. This notice will also include what to expect, and what OverDrive needs from your library. The specifics of a library's contract will also be discussed.
- At this time, OverDrive is planning on honoring any RB unlimited subscriptions for each library until the end of your contract. These titles will be transferred to a library's advantage account. These simultaneous use (SU) titles will be available to just that library's advantage patrons because SU titles cannot be shared through the Advantage Plus program in OverDrive.
- All RB audiobooks and eBooks should transfer over to the OverDrive platform because they are or will be available in the OverDrive Marketplace.
- The only thing that will not transfer is patron holds. If your library has patrons with a list of holds you are encouraged to ask those patrons to export their transaction history from the RB platform which will include a list of all of their holds and wish lists. They can start manually placing holds on the titles in OverDrive. They may have to wait for some of those titles until they are transferred.
- The RB magazines are on a different app than the audiobooks and eBooks, so OverDrive will need to do some development to see how best to absorb the magazines. OverDrive will need to decide if they are going to host the magazines in the Libby app or keep the Zinio app open. OverDrive is mostly focusing on audiobooks and eBooks so the other RB products will need to be discussed later. OverDrive is hoping to have a solid plan for the other RB products that they can convey to us by or before 2021.
- Some services like Acorn TV and streaming videos are being discussed whether OverDrive will continue to offer them. Currently, OverDrive is not familiar with the different services and lending models like Acorn TV, so they are looking into what it might look like to adopt that model. This would include the development work that would need to be considered for this type of model.
- OverDrive is encouraging people to stop purchasing from RBdigital because when your transfer date has been confirmed there will be a list of titles that will be transferred, and anything purchased after that date will be missed in the transfer. Additionally, purchasing may be turned off through RBdigital in the next several weeks.

Q: Will streaming videos be transferring at the same time as eBooks and audiobooks?

A: No. Only eBooks and audiobooks will be moved during this first migration.

Q: Will comic books be transferring with eBooks and audiobooks?

A: No. Comic books have a slightly different format and will not be transferred with the eBooks and audiobooks.

Q: Will people still be able to check out magazines on the RB app or will they only be able to access magazines through the older Zinio app?

A: Yes, patrons will still have magazine access through RB and Zinio until magazines are fully integrated with OverDrive.

Q: Will OverDrive be offering The Great Courses video collection, Acorn TV, and Law Depot?

A: OverDrive is still working out and deciding on the plans for subscription collections.

Kanopy for Public Libraries (Laura Swanson & Shannon Spurlock, Kanopy)

- [Demo Recording](#)
 - Kanopy offers 24-hour patron support
- Pricing
 - No platform fees
 - 100% pay per use model
 - Kanopy Kids credits are separate from the adult credits for watching content
- Adam asked, "I would be interested to see how we might put together a consortial deal."
- Shannon mentioned that they are in the process of getting the numbers from their accounting team.
- **Action Item:** Tammy will contact Laura and Shannon to find out if Marmot can talk with other consortium Kanopy members to find out what the benefit is for them as a consortium.
- **Action Item:** Marmot suggested sending out a survey to current Kanopy libraries. Depending on what we find out from the survey we can try for a pricing structure like the New York Times where we look at the overall bottom line and work on distributing the funding to reach that cap throughout the libraries. The survey could include Kanopy library's spending data and checkout data.

Member Questions for the Kanopy Representatives

Q: What is the change from individual purchase to a consortial purchase?

A: Kanopy is looking at putting together a capped model for Marmot. This would mean you would pay Marmot instead of by your library. The capped program uses a guaranteed ceiling cap for the Marmot public library consortia at an agreed-upon price. If the consortia spend less than the capped amount the money will roll over into the next year. If your consortium out-performs Kanopy's expectation of usage then the group would not be charged any more. Kanopy would need to look at the overage and that information would need to be taken into account for the next year's agreed-upon ceiling cap. This pricing could be for a 12 or 24 month period with a capped program. There are not significant consortial discounts across the board, this would be more to get everyone at Marmot on board and have centralized workflows and payment processing.

Q: Do the Kanopy Kids use a different URL than the regular collection?

A: You enter Kanopy Kids through the same URL as the main collection, but can use forward slash kids to bring patrons to the kids' collection.

Q: Does Kanopy have a patron or user API?

A: For authentication purposes, they work with patron APIs.

Q: For educators, they can show videos with "public performance rights (PPR) available" to their classes with no problem?

A: Correct. The PPR is available both on and off-campus. As well as in your library, a church, or a community center.

Q: Can a library that has Kanopy choose not to join the group and we still could have a consortial deal?

A: Definitely. The capped model is broken down by the library so each library can see what they need to contribute, or it can be possible if a library wanted to do it on their own.

Q: What is the benefit of a consortial Kanopy deal?

A: You could potentially hit the ceiling and your patrons would still have access to content. The consortial cap is a guaranteed spending cap that is agreed upon based on assumptions. Marmot members would be locked into a guaranteed ceiling cap even though their usage trajectory changed, and they would not have to pay more for the year.

Member Kanopy Discussion

- Cecilia asked how would we come to an equitable decision on how much money each library would pay? Would we all commit to a certain amount to contribute to a shared Kanopy collection?
- Alysa replied that she would assume that the group would have to come to some level of agreement that we all feel is equitable. She also mentioned that Bud Werner is very liberal with the access they give patrons to Kanopy, and would not like to give that up.
- Adam would like to gather information about what the established rate of use and funding is for each current library that has Kanopy to compare it against the data that Kanopy provides for the capped model.

Creativebug Pricing and Demo for August Meeting

- Tammy just wanted to update the group that their request for a shared Creativebug collection will be demoed at the August meeting.

Next meeting is on August 11 at 1 p.m.

- Agenda Item: Creativebug Group Pricing and Demo