E-Content Committee Meeting
06/09/2020

Attendees

Liz vonTauffkirchen, Pine River Library, Chair
Maura Masters, Basalt Regional Library
Haley Baker, Bemis Public Library
John Major & Alysa Selby, Bud Werner
Cecilia LaFrance & Sarah Simon, Buena Vista
Oliver Schulz, Colorado Christian University
Yuliya Lef, Colorado Mountain College
Leah Morris, Delta County Libraries
Diane Levin, Eagle Valley
Karin Martin, Englewood Public
Tallie Gray & Heidi McNinch, Grand County
Di Herald & Jennifer Murrell, Mesa County
Amy Dickinson, Montrose Regional Library District

Genevieve Smith, Pitkin County
Julie Wilson, Rampart Library District
Rebecca Kane, Summit County
Jo Norris, Vail Public Library
Alison Farnham, Wilkinson/Telluride
Adam Murray, Marmot
Tammy Poquette, Marmot
Ashley Sneesby, Marmot
Aida Galvan, Recorded Books

New RBdigital Rep (Aida Galvan, Recorded Books)
Recording
- Aida Galvan is the Customer Success Manager for Recorded Books
- She will be the Marmot eContent rep for RBdigital technical issues for their products
- Aida and her team basically do "Best Practices Promotions"
  - She can help promote your products so you can have more patrons using the product
  - She and her team really want to see us succeed
  - If Aida cannot answer your question, she will connect you with someone who can help you
  - Aida is our main point of contact for support
  - She can share training materials and videos on how to use the admin side of the websites
  - Aida will set up a Zoom meeting to meet with anyone who needs her assistance
- Overview of Product Websites (eBooks, eAudiobooks, eMagazines, etc.)
  - Aida showed the Marmot RBdigital admin site as well as the eBook and eAudiobook admin site. The last site she demonstrated with the Recorded Books site to purchase audiobooks which also has a help section. However, you do need to be logged in to access the help section.

Streaming Service Options (Adam)
- Adam wanted to draw attention to some feedback received during the annual Marmot Council for Marmot to look into playing a larger role for steaming services options. Please send Marmot any potential vendors that you are interested in having Marmot investigate for group purchasing. Please keep in mind that if you sign a contract with a vendor before Marmot can negotiate a group rate, you may not be able to get the Marmot group rate.
- The people who attended the meeting wanted to know if Marmot could get group pricing on Creativebug, Hoopla, Kanopy, and Acorn TV, and Great Courses from Recorded Books. Infobase was mentioned but it did not get any interest in a group purchase.
- The Hoopla group purchase had been vetted by Marmot a few years ago but due to the pricing structure of Hoopla, a group deal could not be negotiated. Marmot will see if things have changed. Ashley pointed out the Hoopla settings in Pika for the Pika admin.
- Most people only want the exclusive audiobook collection from Recorded Books (RB). There was a suggestion that Marmot could ask RB to consider a price structure dependent on a number of titles.
- **Action Items**: Adam and Tammy will look into group pricing for Creativebug, Kanopy, Hoopla, Acorn TV, Great Courses, and a subset of exclusive audiobook titles from Recorded Books.

OverDrive Purchasing Model (Tammy)
[Recording](#) & [Presentation Slides](#)
- Advantage Accounts
- Advantage Plus Overview
- Purchasing & Displaying Titles Timeframe
- Invoicing & Billing
    - Marmot (Blackstone Audio & Macmillan)
    - OverDrive Invoices
    - **Action Item:** Tammy will check with Abbey Patton from OverDrive about the best way to keep on top of who should be receiving the OverDrive invoice emails.

Next meeting is on July 14 at 1 p.m.